**TREE ARISES, THE NEW FREE-STANDING RADIATOR SCIROCCO H SIGNED BY DUESETTE**

*Sculptural design radiator, drawn by the winning couple of the third edition of Design Warm Contest.*

*Gattico-Veruno (No), May 2024* – Scirocco H presents Tree, the new free-standing steel radiator with electric operation, conceived by Duesette design studio formed by architect Elisa Ciucciovè and designer Giorgio Di Cesare, winning couple of the last edition of Design Warm Contest.

Sculptural and with a strong stage presence but at the same time with a light and minimalist appearance. Tree is a steel radiator, extremely versatile tanks to the possibility of placement in any room and for the convenient pedal button ignition – with fabric cable, available in 8 different colour patterns – it can become an elegant bathrobe holder for bathroom or design clothes hanger for living.

*“The project of Tree has thrilled us since the first sketch that was presented by Elisa and Giorgio* – comment Sabrina Mora and Eng. Filippo Arbellia, members and directors of Scirocco H – *and when we finally realized it was love at first sight. It is a product that for size and thermal performance was missing to our design collection and of which we really felt the need. We are convinced that Tree has all the credentials to become another of our most representative products.”*

“Tree was born from some gestures that are part of our daily life, not only in the bathroom context but also in the other rooms of the house such as the living room or bedrooms – Elisa Ciucciovè and Giorgio Di Cesare of Duesette report – We liked the idea of combining what is the archetypal freestanding coat rack with the magic of warmth and at the same time working on the nomadism of this object, both in the domestic context but also in a public environment such as a waiting room, a restaurant or an office. The name comes from the tree's ability to adapt to all seasons by changing its dress, Tree, past the cold winter days, does not hibernate but continues to inhabit the space in its guise as a coat rack.”

With dimensions of 1600x600mm (300mm at the top) Tree is available in 79 colours from Scirocco H range, including new matte shades: cloud gray, cookie, India blue, frog blue, glaucous green and pink.